

HOPE changes
what's
POSSIBLE





Our Mission

Demonstrate that it's possible to overcome adversity and accomplish big dreams.

Express our message of hope, possibility, and God's faithfulness.

Partner with organizations that offer compassion, justice, and hope by raising funds and awareness to support their work.

We Invite You To Partner With Us

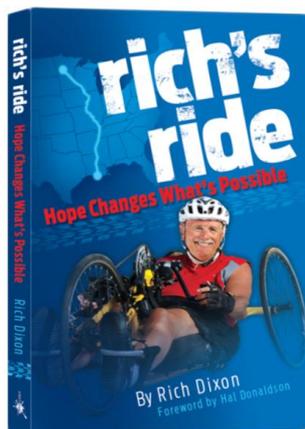
RICH'S RIDE...
*It isn't about Rich
and it isn't about a ride.*

"Rich's story will inspire you to do great things. The kinds of things that are beyond you... The kinds of things that can change the world... The kinds of things that tell the world that with hope anything is possible."

Hal Donaldson, Founder, Convoy of Hope

**Don't allow your resources
to determine your vision.**

RICH DIXON, RICH'S RIDE



Continuing The Journey Of Hope

Challenge, excitement, and reward greeted the team at **RICH'S RIDE** during 2012-13.

God blessed us and our supporters with amazing opportunities to share our message of hope during four major projects:



IJM FREEDOM TOUR (July 2012)

FLORIDA HOPE TOUR (Jan-Feb 2013)

FRONT RANGE FREEDOM TOUR (June 2013)

TAOS TO TUSCON 2013 (October 2013)

With a great deal of help and support we've turned the "impossible" dream of a single long distance handcycycle ride into a distinctive, highly effective vehicle for sharing God's vision to follow big dreams and advocate for justice.

We're excited to share this brief summary with you.

Please take a moment to look back and look forward.

Thanks for joining us.

***Together
on a Journey of HOPE***

Becky and Rick Dixon

(and Monte)



It's Been An Amazing Adventure!

RICH'S RIDE creates a unique, compelling platform for sharing the universal message of God's love and encouraging people to live with hope, courage, and possibility.

We spoke to several thousand people in:

- Business organizations
- Churches
- Civic groups
- Disability support groups
- Drug/alcohol rehab centers
- Halfway houses
- Homeless shelters
- Schools

*If an old, bald, crippled guy can do these rides,
what dreams can you pursue?*

RICH'S RIDE projects have raised more than \$100,000 for our social justice partners:

- Convoy of Hope (www.convoyofhope.org)
- UCOUNT Campaign (www.ucountcampaign.org)
- Project Rescue (www.projectrescue.com)
- International Justice Mission (www.ijm.org)

“Rich’s dream to help others in spite of his own circumstance generates hope and healing.”

Dick Foth, Author, Speaker, Pastor

Adversity doesn't define us.

Everyone can use their unique gifts and passions to follow their dreams and do good for others.

RICH DIXON, RICH'S RIDE

TAOS to TUCSON (OCTOBER 2013)

Our final adventure of 2013 was a 500-mile ride through the iconic southwest cities of Taos, Santa Fe, Albuquerque, Flagstaff, Sedona, Phoenix, Casa Grande, and Tucson.



We established ongoing opportunities to share the story of hope. We spoke to five **Teen Challenge** groups, two campus ministry groups called **Chi Alpha**, six Rotary clubs, and a number of smaller church groups.



**Don't let what you can't do
keep you from doing what you
can do.**

RICH DIXON, RICH'S RIDE

Rich was also invited to deliver the main Sunday message at Faith Assembly Church in Phoenix.

Rich is shown below with clients at the **TEEN CHALLENGE Home of Hope** in Casa Grande.



“I learned it does not matter what I have done in the past—I need to focus on encouraging others. When I help others up their mountain I find myself on top of that mountain with them!” –Corinna (age24)

“I loved the analogy of the prism. God shines His light or love into me and I am to spread that light or love to others!” – Ashley (age 27) and her children: John Michal 5 and Hannah 1

“Rich showed me that “why doesn’t matter.” We use drugs to numb the pain and excuse the behavior because we want to understand why. He taught me I need to forget the past and hope for my future, believing God for my impossible dreams!” –Brandy (staff, former graduate)



Front RANGE FREEDOM Tour (JUNE 2013)

This tour fulfilled a dream of bringing RICH'S RIDE to our home turf. We led a core team of eleven cyclists on a tour of the beautiful Colorado Front Range cities from Cheyenne, Wyoming to the top of Raton Pass at the New Mexico border.



The team slept in church facilities offered by generous hosts in Boulder, Littleton, Colorado Springs, and Pueblo. A special treat was a night at the home of Annie and Mark Danielson in Trinidad before the climb of Raton Pass to conclude the tour.

**You don't know how strong
you are until being strong is
your only choice.**

RICH DIXON, RICH'S RIDE



Front Range FREEDOM Tour was a partnership with our friends at **U COUNT Campaign**.

Our team raised nearly \$7,000 to support rescued victims of the horrible crime of sexual slavery. This sum covers the annual expenses for 20 of the 22 children in **Project Rescue's** home for children rescued from the sex trade in New Delhi, India. Team support came from more than 100 individual contributions.



At stops along the route, team members also sold nearly \$1,000 in products from **U COUNT Marketplace**, supporting entrepreneurial business development for women

who've chosen to build a better future for themselves and their children.

We look forward to making this tour, and his partnership, an annual event.



FLORIDA HOPE TOUR (JAN-FEB 2013)



This five-week, 1000-mile tour took the team around the perimeter of Florida from Jacksonville (Jan 28) to Tallahassee (March 3). We shared the story of hope, dreams, and possibilities with 31 different groups.

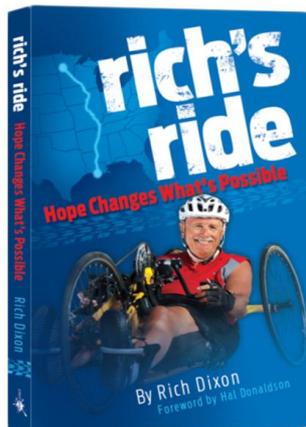
We raised funds and awareness for the children's nutrition initiatives of

Convoy of Hope, which feeds more than 125,000 kids daily in the US and around the world.

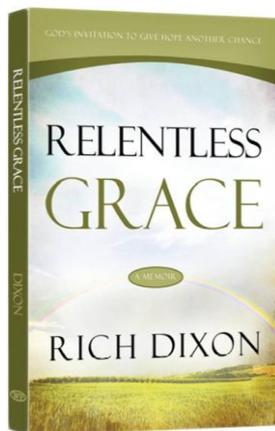
God opened doors to a much broader set of audiences on this tour. While Rich and Becky spoke to church-based groups, many of the speaking invitations on this trip came from disability groups, halfway houses, substance abuse programs, and mental health centers. God clearly offered the opportunity to share the story beyond the church walls.



This tour was our first opportunity to share the new book, ***Rich's Ride (Hope Changes What's Possible)***. Several supporters joined the journey by becoming ***Book Benefactors*** to help us give books away to individuals and organizations.



Above, we left some books with clients at a prison re-entry center. Below, a homeless man and his dog met us outside one of our Florida hotels. We were grateful to listen to his incredible story. Thanks to the generosity of our support team, we were able to hand him a book and a stash of “energy food” from the Rich’s Ride Trailer!



IJM FREEDOM TOUR (JULY 2012)

In July, 2012 we joined a group of 25 able-bodied cyclists on a 500-mile ride from Cincinnati to the Lincoln Memorial in Washington, DC.



We forged life-long relationships with our teammates, and an ongoing partnership with **Venture Expeditions**, that have already yielded connections and opportunities for future projects.



IJM Freedom Tour

raised more than \$30,000 to combat human trafficking and modern-day slavery through the work of

International Justice Mission.

I'll bet Jesus never thinks, "That's too much love."

RICH DIXON, RICH'S RIDE



Looking Forward— What's Next?

*A dream is a story waiting
to be written.*
RICH DIXON, RICH'S RIDE

The journey continues!

We're already anticipating exciting adventures during the coming year.

SOUTHERN CALIFORNIA (Spring 2014)

California Dreamin', anyone? We'll expand our connections with Teen Challenge and lots of colleges.

FRONT RANGE FREEDOM TOUR (June 2014)

We'll continue our partnership with **U COUNT Campaign** as another group of cyclists tours Colorado's beautiful Front Range. Start training and join the fun.

WISCONSIN HOPE TOUR (September 2014)

We're planning a 3-4 week tour of central Wisconsin, with events coordinated by friend and supporter Clark Osborn. Details TBA.

TOUR de TUCSON (November 2014)

We've been invited back to Arizona to participate in one of America's largest one-day bike rides. We'll revisit some of the friends we met during **TAOS to TUCSON 2013**.



Would You Like To Join Us?



**We'd love to discuss your
potential sponsorship of
RICH'S RIDE.**

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RICH'S RIDE is an approved project within
Joy To The World Foundation
<http://www.joytotheworldfoundation.org>
a 501(c)(3) tax-exempt organization.

LET'S JOIN
Together
ON A JOURNEY OF
HOPE



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