



Together
ON A JOURNEY OF
HOPE



2016 MEDIA GUIDE

HOPE changes
what's
POSSIBLE

RICH'S RIDE

2016 MEDIA GUIDE

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RICH'S RIDE MISSION



Demonstrate that it's possible to overcome significant adversity and do something remarkable.

Speak to students, community and church groups, and disability groups about our message of hope, possibility, and God's faithfulness.

Partner with organizations that offer compassion, justice, and hope by raising funds and awareness to support their work.

PRESS RELEASE

FOR IMMEDIATE RELEASE

May, 2016

PLEASE CONTACT:

Becky Dixon: 970-218-1374
becky@richdixon.net

Front Range FREEDOM Tour 2016 **supports children, raises awareness of human trafficking**

FORT COLLINS, CO – On June 18, 2016, a team of cyclists will depart from Cheyenne, Wyoming. During the next eight days they'll pedal through Colorado's front-range communities, using their tour as a platform to raise awareness about the horrible crimes of modern human trafficking and sexual slavery. They'll stop in Fort Collins, Brighton, Castle Rock, Colorado Springs, Pueblo, La Junta, Trinidad, and finish with a climb of Raton Pass.

FRONT RANGE FREEDOM TOUR partners with [Rescue Freedom: International](#) to support the kids at the **HOME OF HOPE** in New Delhi, India. The **HOME OF HOPE** serves children who have been rescued from the forced sex trade. They provide housing, food, clothing, aftercare, and education in a safe, nurturing environment.

2016 is the fourth year of the tour. Three previous tours have raised over \$80,000 for the HOME OF HOPE.

Check here for [latest route and speaking information](#).

[Rescue Freedom: International](#) exists to empower the rescue and restoration of women and children suffering in sexual slavery. They have partner sites in 8 countries, which have touched the lives of over 32 thousand women and children in the last 20 years. One partner site is the Home OF HOPE in New Delhi, which provides food, lodging, clothing, counseling, and medical care, in a safe, nurturing environment for children rescued from a life in the brothels.

[FRONT RANGE FREEDOM TOUR 2016](#) is the latest project of [RICH'S RIDE](#).

- Team members will be available for media interviews along the route.
- Rich will provide video, photos and blog entries on his website www.richside.org/frontrangefreedomtour.
- Team members will be available to speak in churches, schools, and community groups.

Media members and organizations should reach the contact above to schedule an opportunity to talk to and interview/photograph Rich and the team along their route.

[RICH'S RIDE](#), based in Fort Collins, uses Rich Dixon's love of handcycling to take a message of hope, dreams, and optimism to audiences across the country via a series of long-distance handcycle rides. The rides provide a platform from which Rich speaks in churches, schools, and community organizations about overcoming adversity and accomplishing big dreams.

This is the ninth major project of [RICH'S RIDE](#). On his first tour in 2011 Rich handcycled 1500 miles along the Mississippi River. Subsequent projects have raised well over \$160,000 for various social justice causes. Find information about other projects [here](#).

QUOTES

*"Too many people dwell on their limitations. That's not what life is supposed to be about. We were created with this amazing ability to overcome obstacles. **RICH'S RIDE** is one man's humble attempt to demonstrate that we're defined by our abilities, not our inabilities."* Rich Dixon

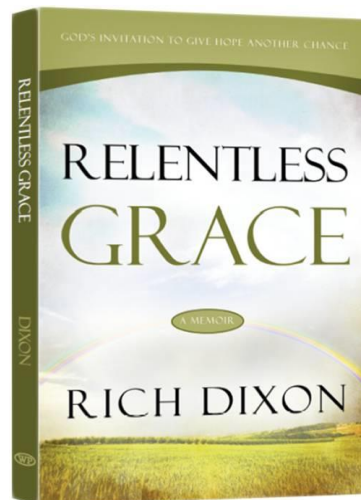
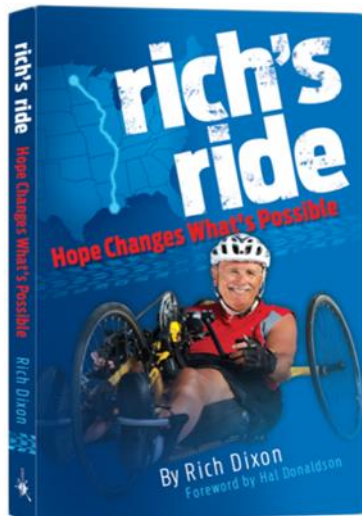
*"I'm excited about the ongoing partnership between **RICH'S RIDE** and Convoy of Hope. Convoy does amazing work supporting victims of poverty and disaster, and it's an honor to share a small piece of their incredible story."* Rich Dixon

"I'm inspired and motivated by Rich Dixon's story. The world is a better place because Rich chose to turn tragedy into triumph." Hal Donaldson, Founder and President, Convoy Of Hope

"Rich Dixon is more than a survivor. He is a victor. Difficult circumstances have hammered him, but he has not allowed them to define him in a negative way. His dream to help others in spite of his own circumstance generates hope and healing at a number of levels. Rich's Ride is the definition of vision, compassion, and leadership." Dick Foth

PUBLISHING

In addition to two books, Rich's writing has also appeared in numerous Christian and general-market periodicals and anthologies.



Rich writes about the daily experiences of the ride at the [**RICH'S RIDE** blog](#).

RICH DIXON BIO

Rich Dixon taught math to teenagers—from a wheelchair. He's a freelance writer and inspirational speaker, following a thirty-five year career as a public school mathematics teacher. A freak accident while installing Christmas lights in 1987 caused a spinal cord injury and permanent paralysis below his chest.

Rich writes and speaks to a broad spectrum of audiences with his unique blend of humor, personal experience, and practical application. He approaches important issues thoughtfully and transparently while trying not to take himself too seriously.

Rich's message of hope, possibilities, and dreams doesn't include simplistic answers to complex issues. Rich speaks with unflinching honesty about overcoming adversity and the importance of attitude in confronting real-life challenges. Rich approaches difficult topics with realistic acknowledgement of struggle and discouragement. He offers pragmatic, real-life perspectives on surviving and thriving in difficult situations.

Rich and Becky have been married since 2002. They live in Fort Collins, Colorado, with Rich's service dog, Monte. You can learn about Rich at www.richdixon.net.

ON THE WEB

Websites:

- Rich's Ride: <http://richside.org/>
- Blog: www.richside.org/blog/
- Facebook: <http://www.facebook.com/richside>
- Route Info: <http://richside.org/front-range-freedom-tour/>
- About Rich: <http://richside.org/meet-rich/>

Photo Links

You may download photos from:

<http://www.facebook.com/richside>

Video & Other Media Coverage:

[YouTube](#)

[Media Room](#)

SPONSORS & AFFILIATIONS

Partner Organizations

Rescue Freedom: International

Help end slavery...one life at a time

International Justice Mission

Rescue thousands; Protect millions; Prove that justice for the poor is possible.

Project Rescue

Hope starts here

Convoy Of Hope

A driving passion to feed the world

Community Sponsors



Northern Colorado

Oral & Maxillofacial Surgery



CONTACT INFORMATION

Press Inquiries:

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General Information:

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Web

Website: www.richside.org

Blog: www.richside.org/blog

Twitter: [@Rich_Dixon](https://twitter.com/Rich_Dixon) [@BeckyDixon11](https://twitter.com/BeckyDixon11)

Facebook: <http://www.facebook.com/richside>

Mailing Address

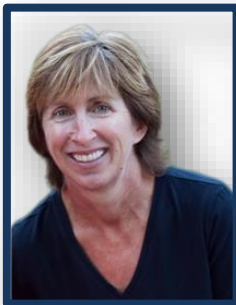
Rich & Becky Dixon, 2851 Canby Way, Fort Collins, Co 80525

RICH'S RIDE TEAM

Rich

cranks his handcycle 40-50 miles per day, speaks to all sorts of audiences, and blogs each day about the experience.

Since 1999, Rich has handcycled more than 30,000 miles. **RICH'S RIDE** is an opportunity to use his love of handcycling to follow a dream, honor God, and serve others.



Becky

is the brains, organizer, and one-woman support team for **RICH'S RIDE**. She rides with Rich when possible, keeps the logistics on track, and tries to make sure Rich doesn't get lost too frequently.

Becky's the official spokesperson for **RICH'S RIDE**. She loves to tell the story of God's faithfulness and hope.

Monte

is a specially-trained service dog who goes everywhere with Rich. He's an eighty-pound people magnet disguised as a Yellow Labrador Retriever.

Monte runs 2-3 miles with Rich each day and allows Becky and Rich to be part of his entourage. He also contributes occasionally as a guest blogger.

